

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 10/22/2020

Time: 7:00pm

Location: Council Chambers

Present:

- John Graziano
- Lisa Bendel
- Jennifer Ellis
- Michele Reynolds
- Elisa Kolenut

Absent:

- Anne Sundstrom
- Stephen Tomaskovic
- Mike Rudge
- S. Nadia Hussain
- Suzanne Osborne

Meeting Discussion:

- Approved September meeting minutes.
- Elisa Kolenut provided the Treasury update. The EDC decided on the 2021 budget which Elisa will present to the Borough Finance department.
- A discussion was held on 2021 events including a happy hour in the park and other events to hold in Sloan Park.
- An advertising campaign was proposed to promote local restaurants. Several suggestions were raised and it was decided for all EDC members to brain storm different ideas and to further discuss at our next meeting. One suggestion included geographic based adds on social media. Jenn Ellis to prepare an advertisement for local restaurants. Elisa to send a letter out to local businesses to provide them with a heads up and gauge their interest. Elisa Kolenut to design a card to be used for a campaign of visiting Borough restaurants to win a prize and inquire on the feasibility of the EDC sponsoring awards for the competition.
- John Graziano to schedule a date for a ribbon cutting ceremony for Tres Chic which is under new ownership.
- John Graziano provided an update on the Main St. Development project with New Jersey Futures. A survey has been drafted and will be rolled out to Bloomington and the surrounding communities within the next month or so.